



We like the idea of incorporating the “Illuminate” term that our name derived from. The first one is very simple but it really caught my attention.

We like the shutter “glittered” and looking like it’s illuminated and with Kindred Art thought it may be cool if the flowers were sparklers.



We like the incorporation of the cameras in these three. There are some with cameras that we really don’t like/are too much.

In the Lumen one we like that the M is the camera strap – creative!





We really love the overall look and feel of this one. It doesn't scream "WE ARE PHOTOGRAPHERS" by having a camera or shutter in it. We like how it looks like ink and it's kind of faded/vintage looking. We really like these fonts as well.



These aren't anything special, but they are girly and we like them.

We like how the E and the L are overlapped into a heart – makes it really feel like it's not a font that anyone else can just download and use; it's unique to that brand (like the McDonald's M)

We like ivy, little flowers – something like this bottom one would be cute if we use that font that has little flower buds on it – goes well with our package names.

FONT IDEA: Dafont.com, Mademoiselle Camille L